

A blurred background image of a person sitting at a desk, working on a laptop. A black coffee cup with a white lid is visible on the desk. The scene is dimly lit, suggesting an office environment.

DRIVE FASTER, PREDICTABLE SALES GROWTH.

The logo for cloudapps, featuring the word "cloudapps" in a blue, lowercase, sans-serif font, enclosed within a white cloud shape with a blue outline.

cloudapps

THERE'S A SCIENCE TO SELLING.

TRUSTED BY WORLD LEADING BUSINESSES

Trust Cloudapps and our products to deliver profitable, predictable revenue.

100% SALESFORCE NATIVE APP

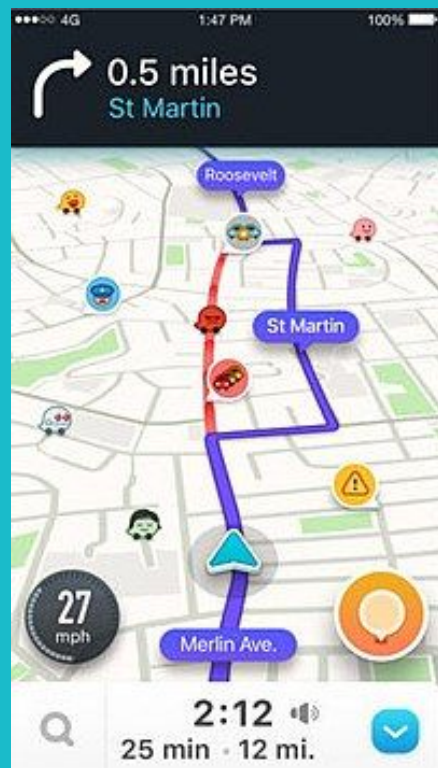
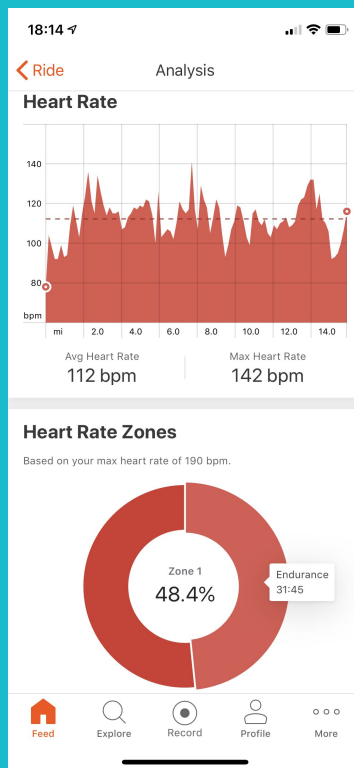
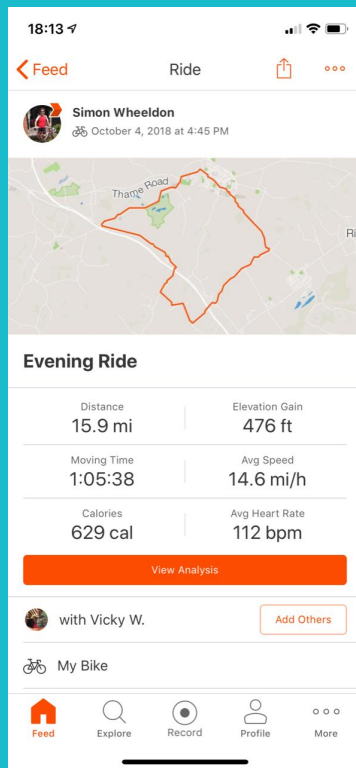
Safe, secure, rapid delivery of value.

EXPERT TEAM

Unparalleled experience in the science of selling and sales technology.



REAL-TIME, INTELLIGENT COACHING.





UNLOCK REVENUE TODAY.

**What would a 10.3% increase
in hitting quota do for your
Q4 results?**

When coaching skills exceed expectations,
94.8% of reps meet quota.

When coaching skills need improvement,
only 84.5% hit quota.

via [CSO Insights](#)

**LEADING
ORGANISATIONS
INVEST IN SALES
COACHING.**



Few Initiatives Have Higher ROI.

'No other productivity investment beats coaching in improving performance & revenue attainment'.

Sales Executive Council

It Harvests More Top Performers.

A 3% shift in the performance of core team generates 10% uplift in open pipeline.

A Crucial Skill for Managers.

Companies that spend more on training managers are proven to hit their revenue targets more often.

INCREASE SALES VELOCITY.



1. Give managers the tools and intel they need to coach reps at scale.

2. Drive reps to close business by recommending winning next steps based on real time analytics.

3. Gain visibility into health of each deal in your pipeline to focus sales efforts on closing.

PEOPLE INSIGHT & COACH

